

Media Analyst's Worksheet

Name:

School:

The **Media Analyst's** job is to read and listen to the news bulletins and inform the rest of the team how this information may affect prices. You should also keep an eye out for newsflashes which appear on screen occasionally.

Reading and listening carefully to the news is an important aspect of the activity because you need to do your research in order to make informed investments. You will have to assess whether a news story about a particular company will have a good or bad effect on the price.

Throughout the game, you will receive information affecting the companies' and euro's performance and price. The information comes from: a daily financial newspaper, TV news bulletins, radio news bulletins and news flashes. Your decisions about which investments to make will be based largely on this information.

Use the following table to make notes during the news bulletins so that you can report back properly to the rest of your team.

<u>DAY</u>	<u>SOURCE</u>	<u>YOUR REPORT</u>
<u>Monday</u>	Newspaper	
	TV AM	
	RADIO AM	
	TV PM	
	RADIO PM	

<u>DAY</u>	<u>SOURCE</u>	<u>YOUR REPORT</u>
<u>Tuesday</u>	Newspaper	
	TV AM	
	RADIO AM	
	TV PM	
	RADIO PM	

<u>DAY</u>	<u>SOURCE</u>	<u>YOUR REPORT</u>
<u>Wednesday</u>	Newspaper	
	TV AM	
	RADIO AM	
	TV PM	
	RADIO PM	

<u>DAY</u>	<u>SOURCE</u>	<u>YOUR REPORT</u>
<u>Thursday</u>	Newspaper	
	TV AM	
	RADIO AM	
	TV PM	
	RADIO PM	

<u>DAY</u>	<u>SOURCE</u>	<u>YOUR REPORT</u>
<u>Friday</u>	Newspaper	
	TV AM	
	RADIO AM	
	TV PM	
	RADIO PM	