

STOCK MARKET CHALLENGE: ETHICAL INVESTMENT REPORT

SCHOOL: _____

INVESTMENT ANALYST: _____

For many shareholders and fund managers the ethical behaviour of the companies they are investing in is very important. This means that companies listed on the stock market have to demonstrate not only that they are operating within the law, but that they are acting in a way that supports, or at least does not damage, the communities in which they operate.

There are several ways in which a company's ethical standards can be judged, from the effect of their actions or products on the environment, to the way they treat their customers, staff and suppliers.

As part of today's challenge we would like you to demonstrate that you understand how important it is for companies to maintain ethical standards. We would like you to pick four news stories in the game from either the newspaper, or from the TV and radio bulletins. Led by your Investment Analyst but working together as a team, we'd like you to write below what you think the ethical implications may be of the actions or decisions that the company has taken or may be about to take.

There will be a prize for the Investment Analyst who writes the best ethical investment report.

STORY 1

Brief summary: _____

Ethical investment report: _____

STORY 2

Brief summary: _____

Ethical investment report: _____

continued...

STORY 3

Brief summary: _____

Ethical investment report: _____

STORY 4

Brief summary: _____

Ethical investment report: _____
